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You have to use writing to do your thinking

1. Essay like Athena burst through your forehead

2. Generate the text while you're thinking

3. Send it out to readers

4. Developed on the horizontal language

5. Only criticized through the vertical

6. Slow down

7. You don't understand

8. You get aggravated

9. You stop

10. How many academic texts have you read in your life?

11. Your teachers read because they got paid

12. They are paid to care about you

13. People only read if they concur it to be valuable

14. NEEDS TO BE

15. Valuable

16. Persuasive

17. Organized

18. Clear

19. Value is created in a particular community of readers

20. A work must seem important

21. Do not explain

22. No one cares about the inside of your head

23. If you pay us to care, we will care

24. You think that writing is communicating your ideas to your readers

25. It's changing their ideas

26. Nothing will be accepted as understanding unless it has been combated by competent opponent

27. People do not care about individual original research, they care about progressing knowledge

28. Logical positivists are wrong

29. It is only made through conversation through time, not in linear expansion

30. Academia excretes as it goes

31. Find words that create value in a work

32. Every community has its own code

33. You must know the codes

34. If you do not know your readers you don't know your writing

35. Widely

36. Reported

37. Flow

38. Readers are wrong

39. By telling them they are wrong you open up discussion to talk about value

40. Then you tell them what they got right

41. Identify the people with power in your community and talk to them

42. Essays are products that develop value

43. Essays must have function

44. PEOPLE WRITE ESSAYS TO THINK

45. `They don't owe you appreciation`

46. `Essays are not meant to be preserved indefinitely`

47. YOU MUST MOVE A CONVERSATION FORWARD

48. You must change other people's thoughts

49. What have they done in the space between heads is more important than what is in your head

50. Tension words

51. Instability words

52. Anomaly

53. Inconsistent

54. But

55. Although

56. Martini glass of writing

57. Start with a problem

58. A specific set of readers

59. Locate problems within specific reading communities

60. Give a solution

61. Unstable problem

62. It could happen to you

63. Cost benefits

64. Use code language to your readers

65. INstability delivers a benefit

66. Language of benefit

67. Language of cost

68. Readings is to change your view of the world

69. credibility

70. Layers of complexity intention, historiography

71. The background they need is a problem

72. PROBLEM PROBLEM PROBLEM

73. Gap versus Error

74. There is a gap in our knowledge

75. There is an error in our field

76. Gap is very dangerous

77. Error, why is it a problem,

78. Huge problems exist if there are indeed gaps

79. Whose in your interdisciplinary communities

80. Layer upon layer of problem

81. Chart is wrong in the introduction

82. Why do i care about the rents of maize plots?

83. To the extent that you are embedded into horizontal writing the more you obfuscate the readers from achieving an effectual change in their worldview

84.

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